



Salmon Arm Folk Music Society
Mail: PO Box 21, Salmon Arm, BC V1E 4N2
Phone: 250.833.4096
Email: info@rootsandblues.ca
www.rootsandblues.ca

ROOTS and BLUES Non-Profit Application 2024

July 26 - 28, 2024

The Salmon Arm Folk Music Society's ROOTS and BLUES Festival is the largest outdoor multi-cultural music festival in the Interior of British Columbia. As the presenter of this diverse music event, the Festival strives to include charitable organizations that are informative, entertaining, and community-oriented.

BOOTH INFORMATION:

SPACE SIZE: 15' by 15' or a 10' by 10' tent.

EQUIPMENT: Participants must provide their own tent (pop up), tables, chairs, lights, etc. and you must bring your own CSA approved extension cords. Exhibitors are required to supervise their own space during hours of operation. **THERE ARE NO RESERVED SPACES.** **SITE LAYOUT** is pre-planned and pre-designated at our discretion.

STAFFING:

Two weekend passes are provided with booth registration. If you require extra passes or camping please purchase at www.rootsandblues.ca. Children 12 and under are free but must be supervised at all times.

BOOTH HOURS OF OPERATION:

Friday, July 26 – 4pm to 11pm | Saturday July 27 and Sunday July 28 – 11am to 11pm

(You are not required to stay open until 11pm.) Load out on Sunday begins any time after 9pm. Must load out by Monday morning.

SET UP HOURS:

Setup: 8:30am – 12 noon Friday July 26. Please Check-in with the Non-profit/Artisan Coordinator for your package (includes parking pass and festival passes) and assigned spot. All booths must be set up by 12 noon and all vehicles must be off site. The festival gate opens for patrons at 4pm.

SUBMISSION PROCESS: APPLICATION DEADLINE is May 31, 2024

Please include a brief summary stating your mission, values and what you will be promoting at the ROOTS and BLUES festival. All applicants will be juried, whether returning or not. Please complete the application form in full and return to info@rootsandblues.ca. Once you have been approved we will be in contact with you.

HEALTH & SAFETY:

The Salmon Arm Folk Music Society adheres to evolving BC Provincial Health Authority and Interior Health Authority guidelines and recommendations. We remain committed to the health and safety of our musicians, attendees, volunteers, sponsors and stakeholders.

**All policies are subject to change to comply with government health orders.*

Applicant Contact Information

Organization Name: _____

Contact Person: _____ Phone: _____

Email: _____

Mailing Address: _____

City: _____ Province: _____ PC: _____

Website: _____

Booth Staff Names: 1. _____ 2. _____

Will you be doing any demonstrations? Yes___ No___

Will you be demonstrating your craft at the Festival? Yes___ No___

Please include a written description of your organizations' history and mission and other information you feel is pertinent to better inform the jury of your groups' initiatives.

ACKNOWLEDGEMENT OF AGREEMENT

I accept the above stated conditions, agreements, terms and policies and do not hold the Salmon Arm Folk Music Society or its staff or volunteers legally responsible for any loss, damage or theft incurred to myself, my employees or my goods and equipment during this event. I agree to not sell products/items at the festival.

Signature: _____

Date: _____

Email your application to info@rootsandblues.ca

By Mail: Salmon Arm Folk Music Society, PO BOX 21, Salmon Arm, BC V1E 4N2

Festival Location: Salmon Arm Fairgrounds 490 5th Ave SW. Salmon Arm, BC